

next floor

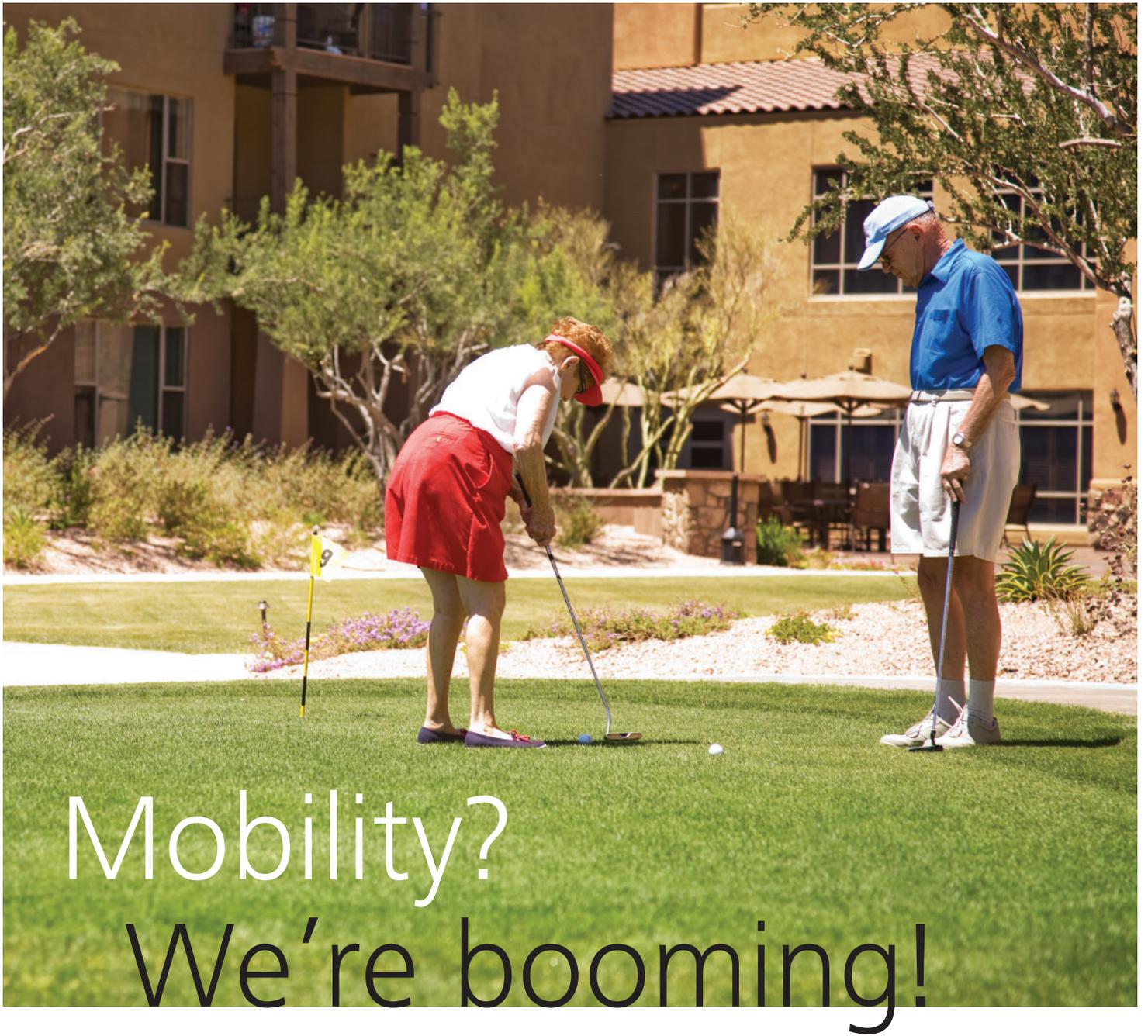


Welcome

...to *Next Floor*, a new magazine from Schindler. In this inaugural issue, we will explore our mobile lifestyles in destinations from New York to Beijing. Join us and enjoy.



Schindler



Mobility? We're booming!

It's been said that 60 is the new 40. We're fit, living longer and we're more active, which is surely one of the reasons we're healthier than previous generations. The idea that retirement might send us off to pasture has been replaced with the idea that it will offer us the opportunity to enjoy life a bit more, and engage our minds and bodies with new challenges. People simply don't "feel their age"...they're feeling much younger and are even willing to begin new careers, perhaps pursuing a dream tabled earlier in life. And, while many "baby boomers" live and work near major metropolitan areas, retirement offers the opportunity for mobility and the search for new ground.

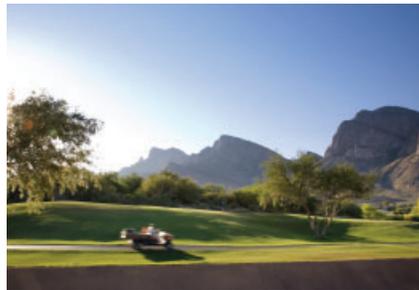




Go West, young man

This famous admonition, arguably attributed to Horace Greeley circa 1865, then the editor of the *New York Tribune*, has become something of a rallying cry for many retirees. The lure of open spaces, sunny climates and lifestyles at once active and relaxed has exerted its magnetism on “baby boomers.” Among the destinations chosen, Arizona has captured tremendous interest because of a varied climate and geography. For those who seek a seemingly endless supply of sunny days, Southern Arizona, hot but dry, is the answer, and Tucson is a top destination.

Metropolitan Tucson has seen rapid growth in its senior population, which stands at about 20 percent of its 1 million residents. Significant drawing cards are the residential villages surrounding the city that offer affordable housing and unique independent-living communities like Splendido at Rancho Vistoso. A joint venture of Mather Lifeways and The Plaza Companies, Splendido offers a continuum of services and amenities that range from the active lifestyle seen every day throughout the community to assisted living and long-term care. There is a focus on wellness and nutrition-conscious cuisine, art classes, water aerobics, computer classes and more. Skilled nursing and memory-support care are available if residents should ever require them. ▶



It’s just a short drive from Tucson International Airport to Splendido at Rancho Vistoso, in the Northwest Oro Valley, nestled at the base of the Tortolita Mountains. Here, visitors will discover parks, bike paths, walking trails, three golf courses and breathtaking vistas.





► Eight Schindler 330A™ elevators, ideally suited in terms of both cost and function for low-rise buildings, are used to assist residents with vertical mobility by delivering smooth, reliable performance in the three-story structures. Selected for their quality, value and performance, the elevators are also attractive, with interiors that are fitted with a bronze tapestry treatment consistent with the high-end décor visible throughout the community. And because Schindler 330A elevators are also ADA compliant, they're ideal for service in Sonora, Splendido's health center.

Several miles to the southwest, one Schindler 330A elevator is also at work in Tucson's Sun Professional Building, recently completed by Dr. Richard Weiss, a Tucson dentist. Dr. Weiss constructed the building to respond to the need for retail and office space by the many local service providers who follow the growing population of retirees to the Tucson area. According to Dr. Weiss, "Our 10,000-square-foot, two-story building is the newest addition to the

Sun Center complex. Our architect recommended the Schindler 330A elevator, and it's really the centerpiece of our building, since we have several entrances and the elevator establishes our main, or front, entrance. It's both beautiful and functional, a real accent to our building, and we've also engaged Schindler to handle maintenance for us."

An active lifestyle

For retirees, Arizona is a natural, thanks to a climate and geography that invite residents to live life to the fullest. And where people go, the businesses that serve them follow, along with the art and cultural activities that give shape to life. While Tucson may be a popular retirement destination, it is also, without question, a city on the move. ■



The Sun Professional Building expresses the Southwestern approach to architecture, which is reminiscent of the Santa Fe and Pueblo style of building design. Exteriors incorporate natural colors and elements that improve energy efficiency, while interiors reflect an emphasis on comfort and convenience.