Ahead Digital Media Services
Turning Elevators into Communication Platforms
All across the world, Schindler elevators and escalators get people where they’re going – connecting buildings and cities. That same mass urban mobility is now moving engaging communication and content. This revolution in mobility services is offering building owners and asset managers exciting new solutions to personalize and monetize elevators, escalators and moving walkways.
Schindler Ahead Digital Media Services offers a range of products and solutions developed specifically to capitalize on a vast group of content consumers – all of them provided as a service from one reliable source.

Turning Elevators and Escalators into Communication Platforms.

SchindlerAhead: More than just another elevator. It’s an integrated part of your world.
Our elevators, escalators and moving walkways are evolving beyond the reliable mobility solutions that they’ve been for over 150 years. They’re becoming platforms for engaging communication – channels that can be serviced and managed from a single source. They can share spectacular entertainment and important information with passengers every day. We’re turning ordinary elevator rides into memorable experiences.
Engaging Communication
A content platform for every message

We’re finding innovative ways to make the most of patient waiting times that all elevator passengers share. And this solution makes it possible to monetize mobility assets. Ideal for hotels, malls, office buildings, or anywhere that passengers can benefit from efficient and strategically placed communication – all from a single source.

Communication as a Service
Schindler Ahead offers a comprehensive solution for bringing engaging communication to your mobility solutions. From installation to maintenance, establishing connectivity, hardware, a same-source CMS and much more, our communication solutions come as a service. The best way to monetize your elevators and escalators with one dependable partner.

Benefits
Our new communication platform solutions offer the powerful features that can turn mobility solutions into mobility experiences.

Surprising moments. Unexpected entertainment in an unexpected place. That’s sure to catch the attention of every passenger.

Targeted messaging. The lunch menu at noon. Traffic reports at the end of the day. Target your messaging to achieve maximum relevance.

Content of every type. Advertising, information, news, special events, menus, facility information, weather, personal messages and more.

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Beauty Salon
Special Offer!
Relax Package
50% off
Spectacular Entertainment
Enjoyment for every ride

Commuting and traveling has never been more exciting and more unexpected with a whole new content platform for passengers to enjoy. From thrilling ad campaigns that drive sales to surprising entertainment, Schindler Ahead provides solutions that turn every elevator and escalator ride into a content experience.

Advertising and Entertainment
Schindler Ahead provides so much creative potential for advertisements and entertainment with its eye-catching formats. Passengers can now enjoy surprisingly unique content in the span of an elevator ride. And by the time the doors open, they’ve learned about new products, obtained important information, received new impressions and much more.

Plannable Sales Increase
By pushing content through the web-based CMS at the appropriate times and locations, you can drive sales in a targeted manner. Share the day’s specials for the lobby restaurant, advertise sales at a store, or announce ticket sales for upcoming events. There are so many possibilities.
Schindler Ahead’s Digital Media Services can create the ideal platform for sharing useful and relevant information with everyone in a building. From restaurant menus and weather information to news and events, passengers can stay up to date just by riding the elevator.

**Dynamic Content**
Static posters in elevators can quickly go out of date and fail to catch the public’s eye. Schindler Ahead’s Digital Media Services allow you to present interesting and ever-changing video content in every elevator ride.

**Local Information**
In addition to commercial information, locally relevant messages such as traffic reports, weather forecasts and news can also be displayed in a time-relevant manner. Everything outside the elevator that interests passengers – presented inside the elevator.

**Exciting Solutions**
Schindler Ahead offers a range of communication solutions and can easily integrate them into pre-existing mobility systems as a service.

**Ahead AdScreen**. This screen surface is installed directly in the wall of the elevator and provides an exciting format for all kinds of content.

**Ahead DoorShow**. This format is a real head-turner. Content is played directly in the doors of the elevator, offering an unexpected and memorable content experience.

**Ahead SmartMirror**. While most people are used to seeing mirrors in elevators, one that plays content with virtual 3D effects is a real highlight.
Communication as a Service
From connectivity to content management

Schindler Ahead provides communication as a comprehensive service – starting with installation and continuing through long-term maintenance. And while passengers are engaged by new and exciting content formats, we provide the solid backend and CMS to seamlessly push content everywhere and at any time.

Installation and Maintenance
From planning to installation, establishing connectivity and conducting long-term maintenance, communication by Schindler Ahead is an end-to-end solution. All with a minimum of hardware and service interruption. We bring it all together.

Connectivity
Schindler Ahead installs all of the necessary hardware to provide Internet connectivity in elevators and escalators so that content can be pushed to screens remotely.

Content Management and Backend
The web-based CMS software by Schindler is user friendly, allows content to be updated remotely in real time, and is made to work perfectly with our own solutions. One solution from one source and provided as a service.

Unique Ahead Content Management Service
• Access from anywhere
• Real-time uploading/downloading
Digital experience.
Personal contact.