 Ahead DoorShow
Waiting gets exciting

The passengers in front of an elevator won’t simply wait anymore. They will be entertained and informed by the Ahead DoorShow. This technology displays information, advertising and announcements on the elevator doors.

…and action!
Elevator doors turn to bright communication spots with content that moves the passengers, projected onto the specially coated surface of the elevator doors. A new kind of message delivery, both effective and eye-catching: The focus is on your message.

Benefits
Communication hot spots. Reach your audience exactly where they are looking. Remarkable attention. Waiting gets exciting. Use the time when everyone’s attention is on the doors. One-stop solution. Schindler provides the whole solution from hardware to content management.
Seamless application
Any elevator door transforms into an advertising and information space for your product. Our unique system can also provide pictures on multilayer doors. The state-of-the-art projector adjusts to the width of the door and shuts its blind immediately when the doors open and restarts automatically when they are fully closed again.

Content – diverse possibilities
The Ahead DoorShow works with many content and file format, whether moving images, stills, or fully animated movies. Landscape or vertical formats can be displayed — though the unique portrait door format calls for new creative ways to fully explore the DoorShow potential.

Content Management
Getting content onto an Ahead DoorShow is simple and effective. The web-based CMS is user-friendly and allows content to be updated remotely in real time. Define the playlist for each DoorShow or allocate content to certain times of the day – or to coincide with special events.

Connected for entertainment
The entire media is distributed wirelessly and remotely onto the communication solutions. Schindler offers Ahead Connectivity to ensure a reliable data service. The Schindler maintenance service keeps the system in optimal condition. All in all, it’s a smart system for bright entertainment.

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